

Nobelpharma
 Title Sponsor

STEP FORWARD

to cure TSC®



2025 REGIONAL SPONSORSHIP OPPORTUNITIES

Step Forward to Cure TSC

Join us as TSC community members, corporate partners and other supporters champion efforts to fund groundbreaking TSC research, offer critically needed support programs and increase awareness through a series of in-person and virtual walks, runs and rides, concluding the weekend of June 7, 2025.

2024 REGIONAL SPONSORS



ABOUT TUBEROUS SCLEROSIS COMPLEX

- Tuberous sclerosis complex (TSC) is a genetic disorder that causes tumors to form in many different organs, primarily in the brain, eyes, heart, kidney, skin and lungs.
- TSC is the leading genetic cause of epilepsy.
- A strong correlation also exists between TSC and autism—an estimated 40-50% of individuals with TSC have autism spectrum disorder.
- TSC affects 1 million people worldwide.
- Currently, there is no cure for TSC.

ABOUT THE TSC ALLIANCE

The TSC Alliance improves quality of life for everyone affected by tuberous sclerosis complex by catalyzing new treatments, driving research toward a cure and expanding access to lifelong support. Together we can create a future where everyone affected by tuberous sclerosis complex (TSC) has what they need to live their fullest lives. **To learn more about TSC, visit tscalliance.org.**

WHAT WE DO

With the help of events like the Step Forward to Cure TSC, the TSC Alliance is a source of hope and connections for all affected by TSC. The TSC community is our strongest ally. The collaboration of individuals and families, along with the partnership of other organizations, fuels our work to ensure people navigating TSC have support—and hope—every step of the way. Together we can create a future where everyone affected by TSC has what they need to live their fullest lives.

STEP FORWARD TO CURE TSC

Step Forward to Cure TSC is the largest community event, featuring both in-person and virtual walks, runs and rides, dedicated to advancing the fight for a cure for tuberous sclerosis complex. Over the **past 22 years**, the TSC community—along with volunteers, corporate partners and advocates—has raised more than **\$23.2 million** through this initiative. This year, we are excited to host **19 in-person** walks nationwide, where everyone will be wearing event shirts, supported by virtual participants who will unite across the country to raise awareness for TSC.

HOW YOU CAN HELP

Companies have a unique opportunity to make a meaningful impact by sponsoring Step Forward to Cure TSC. Sponsorship provides valuable exposure through logo placements, digital promotions and community outreach, while offering direct engagement with attendees at **19 premier event locations**. It's a chance to demonstrate your commitment to making a difference, connect with local communities and motivate employees to participate, volunteer or form teams. All sponsorship levels include recognition through social media, email campaigns and networking opportunities with community leaders and supporters. With your support, we can raise awareness, fund groundbreaking research and make sure every person with TSC can realize their full potential, no matter how complex their journey is to get there.



Sponsor Benefits

Your sponsorship ensures ongoing exposure throughout the Step Forward to Cure TSC walk series, offering opportunities for engagement **before, during and after the event**. From pre-event promotions to day-of recognition and post-event highlights, each sponsorship level connects your company to participants and demonstrates your commitment to fighting TSC.



| | TSC Warrior \$5,000 | TSC Champion \$3,000 | TSC Crusader \$1,500 | TSC Defender \$1,000 | TSC Supporter \$500 |
|--|------------------------|-------------------------|-------------------------|-------------------------|------------------------|
| PRINT & ELECTRONIC BENEFITS | | | | | |
| <ul style="list-style-type: none"> • Logo Featured in Perspective Magazine Article: Recognition in a dedicated feature, reaching 18,500 subscribers. • Highlighted as a sponsor in <i>TSC Matters</i> eNewsletter(s). • Website Recognition: Logo prominently displayed on the event website. • Promotional Videos: Logo featured in pre-recorded event videos shared on Facebook, promoting each walk location and activities (11,000+ followers). • TSC Alliance Annual Report: Listed and recognized as a major donor. • Social Media Exposure: Dedicated posts across various social media platforms, reaching 17,550+ followers. | Full height | Approx. 35% height | Approx. 25% height | Approx. 15% height | Approx. 5% height |
| EVENT WEEKEND | | | | | |
| <ul style="list-style-type: none"> • Social Media Recognition: Acknowledgment in a pre-recorded walk weekend and wrap-up event shared on Facebook, ensuring your brand remains visible and engaged within the TSC community. • Exhibit Space: Engage with participants, distribute promotional materials and offer giveaways. • Event Signage: Your company's name and logo prominently featured on event signage at sponsored location(s). • Recognition: Acknowledgement during event opening and closing announcements at sponsored location(s). • T-Shirts: Complimentary Step Forward to Cure TSC shirt. | Full height | Approx. 35% height | 1 Shared Sign | Approx. 15% height | Approx. 5% height |

Sponsorship Commitment Form



We offer the flexibility to customize your sponsorship package to fit your business goals. Whether you seek more exposure, specific recognition or additional engagement opportunities, we can tailor an experience to meet your needs.

Please select your sponsorship level:

- TSC Warrior \$5,000 TSC Champion \$3,000 TSC Crusader \$1,500 TSC Defender \$1,000
 TSC Supporter \$500

Sponsorship Location:

- Location (State) _____
- Team or Participant Name _____
- Will your company be participating in the event with an exhibit space? Yes No

Company Information:

Company or Organization Name _____
Contact Person Name _____ Position/Title _____
Street Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

Company Logo Submission:

Please provide a high-resolution company logo (**vector file** preferred). This will be used for all event materials, including banners, promotional materials and social media. To submit your logo, please scan the QR code or email Gail Saunders at gsaunders@tsalliance.org:



Social Media Handles:

For recognition on social media, please provide your company's social media handles (Facebook, LinkedIn, Instagram):

Facebook: _____ LinkedIn: _____ Instagram: _____

Payment Method:

Payment Amount Enclosed \$ _____ Make checks payable to **TSC Alliance**.

VISA MC AMEX DISCOVER

Card Number _____ Expiration Date _____ CVV _____

Name as it Appears on Credit Card _____

Signature and Agreement:

By signing below, you agree to the sponsorship benefits and payment terms outlined.

Signature _____ Date _____

Questions? Please contact Gail Saunders, Director of Community Programs, at gsaunders@tsalliance.org.

Forms and payments may be mailed to:

TSC Alliance, 8737 Colesville Road, Suite 400, Silver Spring, MD 20910.
Donations are tax deductible to the full extent of the law.
TSC Alliance is a nonprofit 501(c)3 corporation. Tax ID: 95-3018799



In-Kind Donation Form



2025 Step Forward to Cure TSC

Please complete each section to ensure proper acknowledgment of your donation.

Please include a description, monetary value and category for your donation:

ITEM #1 _____

VALUE \$ _____ (Donations cannot be properly acknowledged without a monetary value.)

- CATEGORY Prize or Silent Auction Item (i.e. gift certificate, gift basket, award)
- Entertainment (i.e., photographer, performer) Services (i.e. printing, postage)
- Other _____

ITEM #2 _____

VALUE \$ _____ (Donations cannot be properly acknowledged without a monetary value.)

- CATEGORY Prize or Silent Auction Item (i.e. gift certificate, gift basket, award)
- Entertainment (i.e. photographer, performer) Services (i.e. printing, postage)
- Other _____

Name or Company _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Signature _____ Date _____

Questions? Please contact Gail Saunders, gsaunders@tscalliance.org.

Please mail this form to:
TSC Alliance
8737 Colesville Road, Suite 400
Silver Spring, MD 20910
Please make a copy for
your records.

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extent of the law. TSC Alliance is a
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