

2026 REGIONAL SPONSORSHIP OPPORTUNITIES



**EVERY STEP MATTERS.
EVERY STEP MOVES
US FORWARD.**

NEED HELP? CONTACT
CKAYE@TSCALLIANCE.ORG





WELCOME

Thank you for your interest in supporting the Step Forward to Cure TSC© Walk through regional sponsorship. Your partnership plays a vital role in strengthening our mission and expanding our impact in communities across the country. Whether you are a returning sponsor or exploring this opportunity for the first time, we are deeply grateful for your commitment to making a difference for individuals and families affected by tuberous sclerosis complex (TSC).

Each year, our Walk Program grows because of dedicated community partners like you. Your support helps fund groundbreaking TSC research, expand critically needed support programs, and increase national awareness through a series of in-person and virtual walks, runs, and rides—culminating the weekend of June 8, 2026. Together, we are creating momentum toward improved treatments, expanded services, and ultimately, a cure.

Inside this packet, you'll find details about sponsorship levels, benefits, visibility opportunities, and the meaningful ways your contribution directly fuels progress. No matter the level at which you choose to engage, your partnership helps create an inspiring, well-supported experience for every participant.

Thank you for considering a regional sponsorship. Your generosity, leadership, and belief in our mission move us closer to a brighter future for everyone living with TSC.

Carly Kaye
Community Programs Manager

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ABOUT TSC

- Tuberous sclerosis complex (TSC) is a genetic disorder that causes tumors to form in many different organs, primarily the brain, eyes, heart, kidney, skin and lungs.
- TSC is the leading genetic cause of epilepsy.
- A strong correlation also exists between TSC and autism—an estimated 40-50% of individuals with TSC have autism spectrum disorder.
- TSC affects 1 million people worldwide.
- Currently, there is no cure for TSC.

ABOUT THE TSC ALLIANCE

The TSC Alliance improves quality of life for everyone affected by tuberous sclerosis complex by catalyzing new treatments, driving research toward a cure and expanding access to lifelong support. Together we can create a future where everyone affected by tuberous sclerosis complex (TSC) has what they need to live their fullest lives.

To learn more about TSC, visit tscalliance.org.

WHAT WE DO

With the help of events like the Step Forward to Cure TSC, the TSC Alliance is a source of hope and connections for all affected by TSC. The TSC community is our strongest ally. The collaboration of individuals and families, along with the partnership of other organizations, fuels our work to ensure people navigating TSC have support—and hope—every step of the way. Together we can create a future where everyone affected by TSC has what they need to live their fullest lives.

STEP FORWARD TO CURE TSC

Step Forward to Cure TSC is the largest community event, featuring both in-person and virtual walks, runs and rides, dedicated to advancing the fight for a cure for tuberous sclerosis complex. Over the past 24 years, the TSC community along with volunteers, corporate sponsors and advocates, have raised more than \$XX million through this initiative. This year, we are excited to host 14 in person walks nationwide, where everyone will be wearing event shirts, supported by virtual participants who will unite across the country to raise awareness for TSC.



HOW CAN YOU HELP?

Companies have a unique opportunity to make a meaningful impact by sponsoring Step Forward to Cure TSC. Sponsorship provides valuable exposure through logo placements, digital promotions and community outreach, while offering direct engagement with attendees at 14 event locations. It's a chance to demonstrate your commitment to making a difference, connect with local communities and motivate employees to participate, volunteer or form teams. All sponsorship levels include recognition through social media, email campaigns and networking opportunities with community leaders and supporters. With your support, we can raise awareness, fund groundbreaking research and make sure every person with TSC can realize their full potential, no matter how complex their journey is to get there.

Join us as TSC community members, corporate partners, and local supporters come together to champion efforts that fund groundbreaking TSC research, provide critically needed support programs, and expand awareness across our region. Through a series of in-person and virtual walks, runs, and community events leading up to the weekend of June 8, 2026, your regional sponsorship helps strengthen local impact while contributing to nationwide progress.

2025 REGIONAL SPONSORS



SPONSOR BENEFITS

Your sponsorship guarantees continuous visibility throughout the Step Forward to Cure TSC walk series, providing various engagement opportunities before, during, and after the event. With pre-event promotions, recognition on the event day, and post-event highlights, each sponsorship level links your company to participants and showcases your dedication to combating TSC.

TSC WARRIOR

\$5,000

PRINT & ELECTRONIC BENEFITS

- **Logo featured in Perspective Magazine:**
 - Recognition in a dedicated feature, reaching XXX subscribers
- Highlighted as a sponsor in TSC Matters eNewsletter(s).
- **Website Recognition:**
 - Logo prominently displayed on the event website.
- **Promotional Videos:**
 - Logo featured in pre-recorded event videos shared on Facebook, promoting each walk location and activities (XXX+ followers).
- **TSC Alliance Annual Report:**
 - Listed and recognized as a major donor.
- **Social Media Exposure:**
 - Dedicated posts across various social media platforms, reaching XXX+ followers.

EVENT WEEKEND BENEFITS

- **Social Media Recognition:**
 - Acknowledgement in a pre-recorded walk weekend and wrap-up event shared on Facebook, ensuring your brand remains visible and engaged within the TSC community.
- **Exhibit Space:**
 - Engage with participants, distribute promotional materials and offer giveaways.
- **Event Signage:**
 - Your company's name and logo prominently featured on event signage at sponsored location(s).
- **Recognition:**
 - Acknowledgement during event opening and closing announcements at sponsored location(s).
- **T-Shirts:**
 - Complementary Step Forward to Cure TSC shirt.



SPONSOR BENEFITS

TSC CHAMPION

\$3,000

PRINT & ELECTRONIC BENEFITS

- **Website Recognition:**
 - Logo prominently displayed on the event website.
- **Promotional Videos:**
 - Logo featured in pre-recorded event videos shared on Facebook, promoting each walk location and activities (XXX+ followers).
- **TSC Alliance Annual Report:**
 - Listed and recognized as a major donor.
- **Social Media Exposure:**
 - Dedicated posts across various social media platforms, reaching XXX+ followers.

EVENT WEEKEND BENEFITS

- **Exhibit Space:**
 - Engage with participants, distribute promotional materials and offer giveaways.
- **Event Signage:**
 - Your company's name and logo prominently featured on event signage at sponsored location(s).
- **Recognition:**
 - Acknowledgement during event opening and closing announcements at sponsored location(s).
- **T-Shirts:**
 - Complementary Step Forward to Cure TSC shirt.



SPONSOR BENEFITS

TSC CRUSADER

\$1,500

PRINT & ELECTRONIC BENEFITS

- **Promotional Videos:**
 - Logo featured in pre-recorded event videos shared on Facebook, promoting each walk location and activities (XXX+ followers).
- **TSC Alliance Annual Report:**
 - Listed and recognized as a major donor.
- **Social Media Exposure:**
 - Dedicated posts across various social media platforms, reaching XXX+ followers.

EVENT WEEKEND BENEFITS

- **Event Signage:**
 - Your company's name and logo featured on a Regional Sponsor Sign
- **Recognition:**
 - Acknowledgement during event opening and closing announcements at sponsored location(s).
- **T-Shirts:**
 - Complementary Step Forward to Cure TSC shirt.

TSC DEFENDER

\$1,000

PRINT & ELECTRONIC BENEFITS

- **TSC Alliance Annual Report:**
 - Listed and recognized as a major donor.
- **Social Media Exposure:**
 - Dedicated posts across various social media platforms, reaching XXX+ followers.

EVENT WEEKEND BENEFITS

- **Event Signage:**
 - Your company's name and logo featured on a Regional Sponsor Sign
- **Recognition:**
 - Acknowledgement during event opening and closing announcements at sponsored location(s).
- **T-Shirts:**
 - Complementary Step Forward to Cure TSC shirt.



SPONSOR BENEFITS

TSC SUPPORTER

\$500

PRINT & ELECTRONIC BENEFITS

- **Social Media Exposure:**
 - Dedicated posts across various social media platforms, reaching XXX+ followers.

EVENT WEEKEND BENEFITS

- **Event Signage:**
 - Your company's name and logo featured on a Regional Sponsor Sign
- **Recognition:**
 - Acknowledgement during event opening and closing announcements at sponsored location(s).
- **T-Shirts:**
 - Complementary Step Forward to Cure TSC shirt.

SPONSOR COMMITMENT FORM

CLICK HERE 

OR

